

Shayan Aman

Certified SEO Expert & SEO Specialist

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+ 610 Oriental Tower 2, Khalid Bin Al Waleed Rd- Dubai.



SUMMARY

Helping business grow by listening to what you want and understanding your brand's digital needs to deliver top-notch services, and what types of services would be able to assist improving their online marketing initiatives.

EXPERIENCE

Digital Marketing Specialist

Alayoubi Technologies

Apr 2017 – Present + Downtown, Dubai

Some Responsibilities - Find more at www.shayanaman.com

- Digital Media Planning
- Social Media Community Management
- Created and Maintained Online Research related brands.
- Activated and Maintained social media for various brands
- Managing Interactive media like Pinterest, Flickr, and Vimeo etc.
- Working on closely with Design, SEO, Web Development to optimize brand performance
- Working on Different affiliate pages and referral programs.

ACHIEVEMENTS

□ 100+ SEO Projects

Did different SEO projects and increase 80% success rate for all my national and international clients.

□ Email Marketing

Reach on 10,000+ Email Subscribers one of my best achievement in email marketing.

□ Certified Google Partner

I pass Google Analytics exam in first attempt that covers basic and advanced Google Analytics concepts.

EDUCATION

Bachelors in ECONOMICS

[Karachi University \(K.U\)](#)

Jan 2011 - DEC 2012

+ Karachi, Pakistan

EXPERIENCE

Digital Marketing Team lead

Sell Out - Print

▣ Nov 2015 – Mar 2017 + Karachi, Pakistan

Some Responsibilities - Find more at www.shayanaman.com

- Using web tools to track site traffic, rankings, and ultimately sales.
 - Identifying and implementing strategies for increasing site traffic through organic search listings without being blacklisted.
 - Researching and resolving HTML code and content, link architecture and navigation issues.
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Sr. Digital Marketing Expert

ePlanet Communications Inc

▣ Jul 2014 – Oct 2015 + Karachi, Pakistan

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- Digital Media Planning
 - Social Media Community Management
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 - Working on closely with Design, SEO, Web Development to optimize brand performance
 - Working on Different affiliate pages and referral programs.
 - Working on Brand Reputation Management.
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Senior SEO Executive

LogoDesignGuru

▣ Nov 2013 – Jul 2014

+ Karachi, Pakistan

Some Responsibilities - Find more at www.shayanaman.com

- Responsible for the SEO for Clients. Work in the areas of develop, design & implement internet marketing plans and SEO strategies; Analyze, review & develop website traffic metrics & other campaign performances.
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SEO Executive

ITSec Pvt Ltd

▣ May 2012 – Aug 2013

+ Karachi, Pakistan

Some Responsibilities - Find more at www.shayanaman.com

- Article Submission
- Directory Submission
- Forum Posting
- Blog Commenting

SEO PROJECTS

Bolly Arts- SEO

▣ May 2015 - Sep 2016

➤ <http://www.bollyarts.com>

Some targeted Keywords that are ranking in top 3 on google are given below:

- Bollywood costume rental NY
 - Bollywood dance costumes NY
 - Private Choreography NY
 - Bollywood theme party dancers
 - Kathak dance classes NY
 - book Bollywood dancers
 - Bollywood dance lessons NY
 - hire Bollywood Dancers
 - Indian classical dance classes NY
 - Bollywood dance for adult NY.
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REFERENCES

[References available upon Request.](#)

Eco Adventures

▣ Aug 2014 - Dec 2015

<http://www.ecoadventures.org>

Some targeted Keywords that are ranking in top 3 on google are given below:

- birthday parties in Maryland
- Open Play for kids MD
- Kid camps in MD
- afterschool care in MD
- Home school class Maryland
- environmental education Maryland
- summer camps Maryland

Things to do in Maryland

Special needs at sea SEO Project

▣ Feb 2013 - July 2015

<http://www.specialneedsatsea.com>

Some targeted Keywords that are ranking in top 3 on google are given below:

- Cruise scooter rental
- Mobility scooters for rent
- Mobility scooter rental
- Scooters for rent
- Oxygen rental